

EXECUTIVE EDUCATION STRATEGY EXECUTION IN A DIGITAL WORLD: THE DISCIPLINE OF BUSINESS PROCESS MANAGEMENT

The business environment is rapidly changing and new technologies are accelerating opportunities to compete in a world of unprecedented challenge.

Systematic strategy execution and innovation implementation is vital to benefit from the opportunities of a digital world.

Understanding the process of process management will empower you with **immediate pragmatic value to deliver on your strategic objectives at pace and with certainty.**

This course will take executives on a journey of value-driven Business Process Management as a key enabler to achieving their company's strategic goals.

Meet the team



Dr. Mathias Kirchmer
Managing Director

Mathias is an innovative executive and thought leader in the ever-evolving BPM arena. He has over 25 years of broad practical global business experience combined with extensive academic research leading to pioneering process management approaches. He was Accenture's Managing Director and Global Lead for BPM and has held leadership positions at IDS Scheer, including CEO of the Americas and Japan. He is an affiliated faculty member at the University of Pennsylvania, teaches at several other universities and has published 6 books and over 100 articles and papers.



Peter Franz
Managing Director

Peter has worked at the forefront of Business Process Management for over 30 years. This includes a successful career in senior management at Accenture. He has a deep understanding of the application of BPM to deliver business imperatives. He also has vast experience in the use of information technology. His pragmatic understanding of the business/IT interaction from both sides and his passion for the application of BPM brings valuable solutions to real business problems.

Book your place

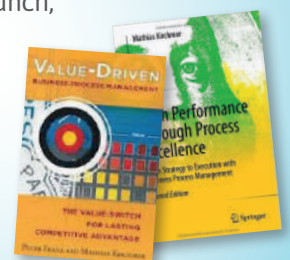
Thursday November 17 2016 | Philadelphia

Time: 11am to 5pm

Cost: \$790.00

Includes refreshments, lunch, course materials, and two books:

- **Value-Driven BPM (Franz/Kirchmer)**
- **High Performance through Process Excellence (Kirchmer)**

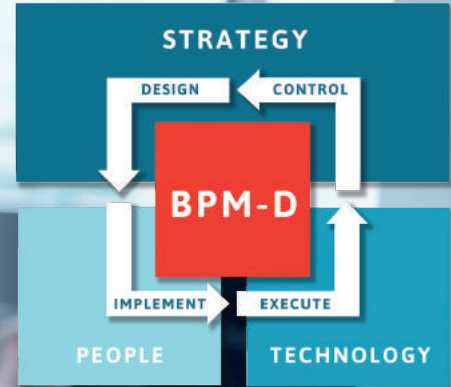


To register your place please visit our website:
www.bpm-d.com/executive-intro-register

Course outline

This executive course is designed for **leaders seeking to implement and drive successful strategy execution into the next decade**. You will discover what the building blocks are for developing a successful BPM strategy.

Rather than being just another initiative you will learn how BPM will enable successful strategy execution so that you can target real value at board level and translate this into action at pace and with certainty.



DEFINITION AND VALUE OF THE BPM-DISCIPLINE

- Transparency, Agility, Innovation and more – Values BPM delivers
- Process management as value-switch for digitalization
- Defining process management: Strategy execution at pace with certainty
- Accelerators for a successful process management discipline

BPM STRATEGY – TARGETING VALUE

- Identifying high impact low maturity processes as improvement targets
- Identifying the current process management maturity level
- Develop a process agenda achieving fast business results and lasting capabilities

BPM GOVERNANCE AND ORGANIZATION – THE AGILITY NETWORK

- Integrating process and data governance
- BPM Core Organization – Center of Excellence to orchestrate the value network
- BPM Extended Organizations – Providing governance enterprise-wide
- The Chief Process Officer and more emerging roles

BPM ENTERPRISE ARCHITECTURE AND REPOSITORY – CREATING TRANSPARENCY

- What is enterprise architecture and why do you need it?
- How does it fit into the overall BPM-Discipline?
- Value-driven Approach to Enterprise Architecture

DIGITALIZATION AND ‘PROCESS’: FOCUSED INNOVATION – BPM AS ‘VALUE SWITCH’

- Enabling value through digitalization
- Traditional process automation
- Next generation process automation
- Digital tools to support BPM

IMPROVEMENT APPROACHES – PRAGMATIC, FAST AND EFFECTIVE

- Process-led improvement and transformation approach
- Rapid and focused process improvement
- Standardization and Harmonization
- Customer journey planning and innovation
- Value-driven digitalization
- The digital world – requiring more than Lean and Six Sigma

GETTING STARTED – FAST RESULTS AND LASTING CAPABILITIES

- Identify where you are on the process journey
- Develop a pragmatic roadmap for the way forward